

# ExpertFORUM

## Regulatory Affairs

### Topics

- The EU and the US market: parallel or sequential marketing authorisations?
- The Future: breakthrough versus adaptive licensing
- The Present: accelerated/cond. approval, abridged procedures
- Marketing authorisation versus HTA/market access conditions

**Towards a faster and more tailored marketing authorisation in Europe and in the US?**

### Your speakers



**Dr Ulrich Granzer**

Granzer Regulatory Consulting & Services, Munich, GERMANY

Owner



**Dr Tomas Salmonson**

Medical Products Agency (MPA), Uppsala, SWEDEN

Chair of the CHMP, EMA



**Dr Max Wegner**

Bayer Pharma AG, Wuppertal, GERMANY

Senior Vice President Head Global Development General Medicine

## Aims and objectives

Are you involved in your company's regulatory strategy? Then you won't want to miss out on this opportunity for a thorough discussion with three outstanding regulatory affairs experts.

This ExpertFORUM focuses on the current challenges when registering new products in Europe and the US.

- How does the marketing authorisation system (including the new option of adaptive licensing) fit with the HTA requirements?
- Are there shortcuts when pursuing an approval in the EU and the US?
- What about orphan drugs in these systems?

Here you'll get first-hand answers and valuable tips for your regulatory strategy!

## Who should attend?

This ExpertFORUM addresses the needs of regulatory affairs professionals in the pharmaceutical industry.

Especially those who are involved in the regulatory strategy (EU and/or the US) will benefit from the round table.

## Your programme 9h00 - 17h00

### The EU and the US marketing authorisation system in comparison

*Dr Max Wegner*

- Example: new molecular entities

### The EU and the US market: parallel or sequential marketing authorisations?

*Dr Ulrich Granzer*

### The Future: breakthrough versus adaptive licensing – will there be consequences for regulatory affairs?

*Dr Tomas Salmonson*

- The EMA project
- The FDA approach
- What are the benefits?
- Are there any risks?

### The Present: accelerated and conditional approval, exceptional circumstances and abridged procedures – experience gathered to date

*Dr Ulrich Granzer*

- EU and US experience
- Ultra-orphans – differences between the EU and the US

### Marketing authorisation versus HTA/market access conditions

*Dr Ulrich Granzer*

- Marketing authorisations with limited data: do they result in a unfavourable pricing?
- What can be done to get the right data on a limited budget?

### Scientific advice – the key to success?

*Dr Max Wegner*

## Registration: [service@forum-institut.de](mailto:service@forum-institut.de) or Fax +49 6221 500-555

- ☐ Yes, I will attend the round table:  
ExpertFORUM Regulatory Affairs

Name

Position/Department

Company

Street

Postal Code/City/Country

Tel. No./ Fax No.

E-Mail

### ■ Registration: +49 6221 500-500

### ■ Conference-No. 15 03 236

### ■ Date/Venue:

5 March 2015 in Frankfurt  
NH Frankfurt City  
Vilbeler Str. 2 · 60313 Frankfurt  
Tel. +49 69 928859-0 · Fax +49 69 928859-100

### ■ Fee:

€ 990.00 (+ German VAT)  
The fee includes course documentation (incl. free download) as well as midsession refreshments, lunch and certificate.

### ■ Any Further Questions?

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### ■ Cancellation Policy:

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